



# BECOME A NATIONAL PHILANTHROPY DAY SPONSOR

When Abbotsford comes together, we can be mighty! When a city of just over 150,000 strong can unite in common cause to raise over \$4 million in the space of a few weeks, that speaks to the giving that is in all of us.

On this day, we forget about our differences and think about what makes us a stronger, more resilient, more caring community.

On this day, we come together to break bread and give thanks. It's a day of gratitude for all the ones who lift us up, who raise our spirits, and recognize the joy that comes from giving.

This November 15th, we're presenting a special luncheon with a non competitive awards event and would love your support!



## Presenting Sponsorship

Welcome remarks, private table of 8 for you & your guests, your logo onstage & @registration, social media & print promotion for the event & more!

**\$1,250**



## Reception Sponsorship

4 VIP seats, your logo on welcome banner @registration, social media & print promotion for the event.

**\$750**



## Awards Sponsorships

Your own branded award for donors & volunteers, 2 VIP seats, social media & print promotion for the event.

**\$350**



## Table Sponsorships

Your exclusive branding for a table, 2 VIP seats, social media & print promotion for the event.

**\$200**



## Awards Sponsor Categories...

Arts &  
Culture

Community  
Wellness

Education &  
Literacy

Youth  
(under 24)

Newcomer

Indigenous  
Reconciliation

### Sector Champions (Donor & Volunteer)

**Arts & Culture** - for those who have impacted the arts and culture sector through their volunteerism or charitable giving - exemplifying how philanthropy celebrates cultural identity and vibrancy in community.

**Community Wellness** - for those who have engaged in volunteerism or charitable giving to ensure the delivery of services that empower, enrich, or nurture our community to be resilient and to thrive.

**Education & Literacy** - for those who have volunteered or provided charitable giving to improve the overall level of education, literacy, and/or knowledge in our community.

**Youth (under 24)** - for youth or youth groups under the age of 24, who have volunteered or made charitable donations to better our community and who, by example, encourage others in the community to create or join in philanthropic activities.

**Newcomer** - for New Canadians who have recently emigrated to Abbotsford (in the last 3 years), and have volunteered or made charitable gifts to better our community and who, by example, serve as an example to other New Canadians about the value of philanthropy.

**Indigenous Reconciliation** - for those who have volunteered or made charitable gifts to support local community engagement in Truth and Reconciliation work including the decolonization of attitudes, systems, and processes - exemplifying how philanthropy can work towards healing.

Contact Areni Kelleppan - [arenik@abbotsfordcf.org](mailto:arenik@abbotsfordcf.org) or 604.850.3755 to learn more & become a part of a tradition of giving & gratitude.